



# HARRY O'S

NIGHTCLUB • LOUNGE • EVENT CENTER

Sponsorship Opportunities  
2009 Sundance Film Festival  
January 15-25, 2009

# Where MUSIC meets FILM™

When the lights go down a meeting of minds lights up which will lay the groundwork for future mergings of sound and cinema. Anyone lucky enough to be with us in past years will confirm that the experience reverberated far beyond the walls of **Harry O's**.

Shot for television and broadcast nationwide and on the web, your inclusion will bring a host of benefits and heightened brand profile. Additional after-market opportunities may include retail cross-promotion, CD/DVD sales, soundtrack, and web-placement.

2008 exclusive music partner **Warner Bros. Records** brought both headliners and emerging artists:

**Josh Groban**  
**Jason Mraz**  
**Missy Higgins**  
**Jeremy Lister**  
**Eisley**  
**Mozella**

**Michelle Branch**  
**Tyler Hilton**  
**Melee**  
**Jack's Mannequin**  
**The Honorary Title**



Michelle Branch



Lindsay Buckingham

For a full sponsorship presentation  
contact 323-860-1572 or  
[dustin@cornerofthesky.com](mailto:dustin@cornerofthesky.com)



Chefdance is the premier dining experience of the Sundance Film Festival featuring meals specially Prepared by James Beard award nominated chefs. Each night, hosts Kenny Griswold and Mimi Kim Host 250 of Hollywood's most influential celebrities, directors, and business people.

- Signage and/or product at Harry O's complex venue.
- Logo inclusion on menus for each evenings' dinner.
- Tickets for executives & clients during the live concerts and events at Harry O's (pending entertainment booking confirmation).
- Company and logo inclusion in all media and printed materials.
- Inclusion on the Chefdance website ([www.chefdance.com](http://www.chefdance.com)).
- Opportunity to include company video ad or promo which will be featured each night during the entire festival.
- Company participation mentioned in radio/television coverage of the event whenever possible.
- Company recognition provided by selected spokesperson at the start of dinner.
- Press release announcement of sponsorship with inclusion in photo shoots whenever possible.
- Opportunity to place product and/or company literature in gift bags or in designated areas during the festival.

For full Chefdance Sponsorship Proposal contact 323-860-1572 or [dustin@cornerofthesky.com](mailto:dustin@cornerofthesky.com)





Ray-Ban

GENUINE SINCE 1937



ROCK  
BAND

## The Monkey Bar

This elegant 2000 sq-foot space can be customized to create the ultimate brand experience. During Sundance 2008 Ray-Ban sunglasses and the video Game Rock Band amped up to create buzz through a combination of live concerts, video game promotion, A-list parties, and media exposure with the **Ray-Ban Rock Band Bar.**



**Title Sponsorship:**  
\$300,000

**Sub-Sponsorship:**  
\$50,000

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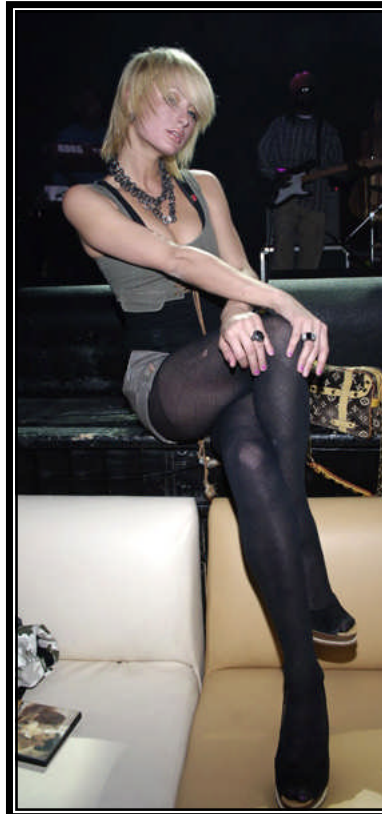
## Main Stage

Harry O's is uniquely positioned at the 50 yard line of the Sundance Film Festival and is where the crowds congregate for the town's hottest shows, parties, and events.

Holding 1000 people, The Harry O's Main Stage is truly the heartbeat of Park City.

Your brand can have signage in this venue throughout the festival for \$200,000.

Or book the room for an entire day to host an exclusive party, film screening, or specially tailored event for \$120,000.



Paris Hilton



Harry O's



The Bravery

## Sponsorship Opportunities During the 2009 Sundance Film Festival

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From "Where Music Meets Film" to Chefdance, from the Monkey Bar to the Tequila Bar, we will work with you to market your brand utilizing any method in the space you select for optimum exposure to this unique clientele.

For more info please contact Corner of the Sky Entertainment  
Phone: 323-860-1572 email: [dustin@cornerofthesky.com](mailto:dustin@cornerofthesky.com)

All venues are within the Harry O's Complex:  
427 Main Street  
Park City, Utah 84060

